

Case study

SolutionStream: making AI search visibility measurable

New Reward measured how SolutionStream appeared across ChatGPT, Claude, Google AI, Grok, and Perplexity, then turned the result into a clear map of where the brand was recognized, cited, and still under-supported.

Measured proof

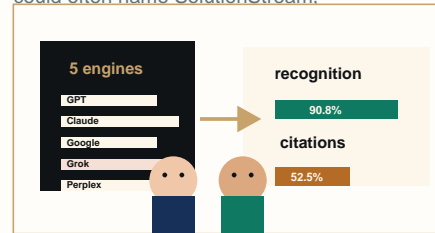
90.8%

Mention coverage: How often SolutionStream appeared in observed answers.

Case-specific proof visual

SolutionStream citation map

A measurement problem: AI engines could often name SolutionStream.



- Team separates recognition from citation-backed trust.
- Five answer engines become one repair map.
- The proof is measurable visibility, not traffic or ...

New case-specific illustration. It is not a private client screenshot or outcome proof.

Client

SolutionStream

Industry

Software development and IT consulting

Timeframe

January 21 to January 30, 2026 scan window

Outcome

AI visibility measurement proof

Evidence at a glance

Measured result

Recognition and citation support...

The useful return is measurement clarity: the team can see where answe...

Return proof

Outcome lift not claimed

Traffic, ranking, lead, pipeline, revenue, and schema-impact lift need ...

Next evidence

Measured AI visibility

Implementation proof for prioritized authority fixes

Proof boundary

This proves measurable AI visibility, mention coverage, citation coverage, and engine-level trust gaps. It does not claim traffic lift, search ranking lift, lead volume, pipeline, revenue, or deployed-schema impact.

Evidence appendix

Evidence, limits, and source notes.

Problem

SolutionStream already had strong public recognition. The open question was whether AI answer engines could support that recognition with citation-backed trust.

What New Reward did

New Reward measured buyer-style prompts across five answer engines, separated mentions from citations, and mapped the engine-level citation gaps into the nex...

Result

The scan recorded 1,474 visibility snapshots, 90.8% mention coverage, and 52.5% citation coverage, making the trust split visible enough to prioritize.

Why it matters

Recognition alone does not make a buyer-ready AI answer. Citation gaps show where source, entity, content, and proof work still need to support the brand.

Caveats

- Do not claim traffic lift, ranking lift, lead lift, revenue lift, pipeline lift, or ...
- Citation coverage shows where authority support exists or is missing; it is not a complete ...
- Engine behavior can change, so future claims need fresh post-implementation measurement.

Measured signals

AI visibility snapshots
1,474

Answer engines measured
5

Mention coverage
90.8%

Citation coverage
52.5%

Packages delivered
5

Schema records
20

Work performed

- Measured 1,474 AI visibility snapshots across five answer engines.
- Compared mention coverage against citation coverage by engine.
- Reviewed high-intent category and comparison prompts beyond branded ...
- Packaged generated assets, schema records, data islands, and next authority fixes ...

What remains bounded

- This proves measurable AI visibility, mention coverage, citation coverage, an...
- Do not claim traffic lift, ranking lift, lead lift, revenue lift, pipeline lift,...

Source notes and download path

Download URL:
<https://www.newreward.com/cases/solutionstr...>
Public URL:
<https://www.newreward.com/cases/solutionstream>

Proof visual: SolutionStream citation map

Proof image source:
<https://www.newreward.com/marketing...>
AI visibility scan: Internal
SolutionStream AI visibility scan ...